

Ashley Messina

CONTACT

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-  214 Brockman Avenue
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EDUCATION

2015 • 2017

Greenville Technical College

Certificate in Arts, Web Site Design
Certificate in Arts, Graphic Design

GPA: 4.0

2009 • 2014

Clemson University

Bachelor of Fine Arts
Emphasis in Painting
GPA: 3.77/4.0, Cum Laude

ACHEIVEMENTS

Greenville Technical College

President's List (2015-2017)

Clemson University

Bob Hunter Award in Undergraduate
Fine Arts Studio (2014)
Adele Hane Chappell Curtis Memorial
Scholarship (2013-2014)
President's List (2012-2014)
Art Department Study Abroad
in Italy Scholarship (2013)

PROFESSIONAL SKILLS

Illustrator

Building vector graphics • Creating process color and spot color images
Logo development • Pen tool • Custom invitation layouts
Packaging Design • Business cards

Photoshop

Color management • Non-destructive retouching and editing
Compositing • Image resizing and resolution • Digital painting
Layer and layer mask control • Scanning and resolution
Product mockups

InDesign

Layout design • Multi-page documents • Spot/process
color output • Data Merge

Dreamweaver

HTML and CSS hand-coding • Responsive design
Content management i.e. Wordpress

Typography

Creating fonts by hand and creating vector fonts in Adobe
Illustrator to yield a TrueType Font • Tracking, leading and kerning

Traditional Art

Ability to draw in a realistic style • Proficiency in a number of media

EXPERIENCE

2017 • Present

GetBranded • Graphic Designer

Creates large scale ATM graphics on a daily basis • Understands ppi and
uses appropriate imagery for projects • Creates artwork for clients that
follows established brand guidelines • Generates print files daily
Manages MailChimp accounts for multiple clients

2016 • 2017

Swoozie's • Graphic Designer

Worked with clients to produce custom invitations, koozies, business
cards, stationery, and more • Submitted digital files for print daily
Responsible for maintaining paper inventory and ordering stock
and supplies as needed

2014 • 2016

Swoozie's • Sales Associate and Visual Merchandiser

Represented the store in a professional and positive manner
Created and maintained long-term relationships with customers
Served multiple customers in a short period of time • Received store
deliveries • Opened and closed the store on a daily basis